PLASMA IS NEEDED NOW

People who have recovered from COVID-19 have a lot of fight in them, in the form of antibodies in their blood plasma. These antibodies helped them fight off COVID-19, and they could help other people fight it off too.

A new campaign called The Fight Is In Us is encouraging everyone who has survived COVID-19 to donate their plasma. This donated plasma will be directly transfused into patients or used to make a potential medicine.

The more plasma we collect, the more people we can help.

WHAT IS PLASMA?

Plasma is the liquid portion of your blood. It consists mainly of water, proteins, and antibodies that help your body function. The plasma of people who have survived COVID-19 contains antibodies that could help others fight the virus. Plasma cannot be made in a lab — it must be donated by people.

Donating blood plasma is a safe process that has been used for more than 100 years to help save lives. Thousands of people safely and painlessly donate plasma every day. Blood plasma donation is performed in a highly regulated environment by professionally trained staff using sterile, one-time-use, disposable materials. Facilities follow strict guidelines when collecting plasma to ensure the donor’s safety and comfort.

HOW YOU CAN HELP

Do you know someone who has recovered from COVID-19? If so, please encourage them to visit www.TheFightIsInUs.org to learn more. The website contains answers to questions about plasma donation, and features a simple tool that COVID-19 survivors can use to self-qualify for plasma donation and find convenient donor centers.

Potential donors can also call 1-877-PLASMA9 (1-877-752-7629).

In addition to information about plasma donation, the campaign website also contains sample language and social media posts you can use to help us spread the word!

To find out how to donate go to:

TheFightIsInUs.org